



Pininfarina presents an exclusive custom-made version of the prestigious Scaglietti at Villa d'Este

Turin, april 18, 2006 - An exclusive custom-made version of the Ferrari 612 Scaglietti, commissioned to Pininfarina by the American car collector, Peter Kalikow, will be exhibited at the 2006 Villa d'Este Concours d'Elegance.

Peter Kalikow, Chairman of the New York Metropolitan Transportation Authority (MTA), asked Pininfarina to design, engineer and build a special version of the Ferrari 612 Scaglietti, through a Style development aimed to enhance the car's own elegance and exclusiveness.

The Ferrari 612 Scaglietti, whose "Granturismo soul" perfectly matches with class and elegance, is currently the most exclusive car within Ferrari models.

For these reasons, the Style activity performed for Peter Kalikow has been accepted by Ferrari as an enhancement of its own myth and tradition and as a strengthening of the relationship with Pininfarina, established at the time when the Turin coachbuilder created exclusive models for car enthusiasts all over the world.

The whole Project has been based on some clear and simple wishes expressed by the customer: "The car should be totally re-bodied, but the Style changes should be so slight and fine to allow to no more than 10% of Ferrari experts to catch them at a first glance.

The customer has personally followed the Style development and has actively contributed to the selection of the car features and to the choice of colours and materials.

Peter Kalikow special Ferrari 612 Scaglietti has been developed as a real custom-built car. The car has been equipped with a series of accessories specifically required by the customer to enjoy the maximum comfort during the daily use.

The work has been managed by Pininfarina Special Projects Division and has been totally carried out at the company ateliers in Cambiano; the result for this activity is a unique car, modern and classic at the same time and perfectly fitting with the spirit of Peter Kalikow's collection.

The main special features of the car are the front grille, reminding of the fifties and sixties models; a glass roof with a combination of liquid crystals and photovoltaic cells; a wide air outlet on front fenders, evolving from the side panel volumes; fins enveloping the rear backlight and inspired to the most beautiful drawings made by Pininfarina; rear lights recalling Ferrari Enzo.

Interiors have been modified according to the customer's wish and have been equipped with devices allowing him to comfortably feel and drive in a custom-made compartment, where all details have been conceived and designed exclusively for him.

Pininfarina work underlines the company's choice to provide its selected customers with the unique opportunity of designing, engineering and building their "dream car".

By keeping constantly focused on the product and on its demanding customers, Pininfarina aims to stress its tradition of excellence and the values that brought the company to be a model in the automotive field.



Style, quality, the special features and the very limited volumes for Pininfarina Special Projects make each car a cult object that will grant unique emotions to its owner.