



The Pininfarina Style awarded once again: Birdcage 75th and Peugeot 1007 among the most beautiful cars of 2005

The Birdcage 75th and the Peugeot 1007, both designed by Pininfarina, have been awarded one of the Special Awards assigned by the International Jury of the “L’Automobile più Bella del Mondo” Award.

Turin, October 25, 2005 - The International Jury of the “L’Automobile più Bella del Mondo” Award, gathered on October 21 at the Sforzesco Castle in Milan, awarded Birdcage 75th, the exclusive design prototype generated by the collaboration of Maserati, Motorola and Pininfarina, a Special Award for the quality of the concept car. A Special Award for the innovative design has been conferred also to Peugeot 1007, small “MPV saloon” incorporating ingenious performances, emblem of the ongoing and profitable partnership between Pininfarina and Peugeot that began back in 1951. Pininfarina has attended to the external design.

In the previous editions the glamorous Jury have already wanted to award the Pininfarina style assigning recognitions in the Prototype and Concept Car category, in the production cars and in the Luxury categories, among them in 2004 the concept Nido and the Ferrari 612 Scaglietti while in 2003 the prototype Enjoy and the Maserati Quattroporte.

The prizes will be handed over the March 3, 2006 during the Milan Triennale within the Car Design Day dedicated to the automobile of the future.