



## Sergio Pininfarina awarded the “Trophee d’Honneur” in Paris

*Turin, december 6, 2005* - Today in Paris the French magazine L’Automobile Magazine has awarded Sergio Pininfarina the "Trophée d’Honneur" in recognition of his activity and of the 75 years of Pininfarina. The motivation for the award given by Christophe Veyrin-Forrer, Chairman of Motor Presse France, celebrates Pininfarina as “model company which hasn’t stopped showing an incredible dynamism considerably developed in the engineering sector both with the opening of a new site and the acquisition of Matra. Its industrial activity has been recently growing through the cooperation with Volvo for the production, in Sweden, of the new C70 coupe-cabriolet. What is more, Pininfarina has never limited its creativity to cars, as the new electric Solex testifies”.

It is the third time that the neo Life Senator is being awarded with the Trophy assigned by the prestigious French magazine: in 1992 he received the “Super Trophée” for his environmental work on the Ethos prototype and for his technical and styling contribution to Ferrari, during more than forty years of co-operation, while in 1998 he received the “Trophée du design” as first car body designer in the world for the performances in the last twenty years.

### Sergio Pininfarina’s biographical notes

Sergio Pininfarina was born in Turin on September 8, 1926. Married in 1951 with Giorgia Gianolio, he has three children: Lorenza, Andrea, Paolo. Graduated in mechanical engineering from the Polytechnic of Torino in 1950, he began his career in the family firm, “Carrozzeria Pinin Farina”; in 1960, he undertook the responsibility of General Manager of the firm; in 1961 he became also Managing Director and in 1966, at his father’s death, he took over the Chairmanship of the Company. In 1961, the President of the Italian Republic, Giovanni Gronchi, changed by decree the name Farina in Pininfarina.

During his more than fifty years of work, the Pininfarina Group has enjoyed a constant increase in technical and production development: the turnover augmented of 73 times from 8.2 million of Euros (650 million of Lire of that time) to 602 million of Euros; the number of employees his more than quadruplicated (from 560 to 2600). At now it has several plants, in Italy and abroad (France, Germany, Sweden, Morocco and China), its production value should rise past the one-billion-euro mark, starting in 2006, and the number of employees should be over 3,300.

He was President of the Industrial Association of Torino (July 1978 - June 1984), Member of the European Parliament (July 1979 - June 1988); President of Confindustria (Confederation of Italian Industries) (May 1988 - May 1992), Chief of the Italian delegation in the Intergovernmental Italian- French Commission for the new high-speed railway link between Lyon and Turin (May 2001 – January 2005). He is now Chairman of Editrice La Stampa S.p.A. and of FIDIA S.p.A. - Manager of a closed-end investment securities fund; Co-President Italy-Japan Business Group, Member of the Board of Directors of Ferrari S.p.A.. Within Pininfarina Group he is Chairman of PININFARINA S.p.A. and Honorary Chairman of PININFARINA EXTRA S.r.l.. On September 23rd, 2005 he was appointed Life Senator by the President of the Republic Carlo Azeglio Ciampi for “honouring the Country by high merits in the social field”.