

Pininfarina at the Goodwood Festival of Speed

Maserati Birdcage 75th makes its world driving debut

Turin, June 23, 2005 - The Maserati Birdcage 75th, a Pininfarina designed concept car based on the Maserati MC12 and built in collaboration with Motorola, has made its official driving debut at the Goodwood Festival of Speed in West Sussex, England, taking part in the Supercar Run in front of 150.000 people.

Maserati's CEO Karl-Heinz Kalbfell, 5th Gear TV presenter Tom Ford and Pink Floyd's drummer Nick Mason took it in turn behind the wheel. Nick Mason commented: "It's a real honour to drive this amazing concept car which draws inspiration from a golden era for Maserati. The original Birdcage, the Tipo 61, was a perfectly balanced car, so ahead of its time. I can see the same spirit in the design and execution of the Birdcage 75th".

Designed to celebrate Pininfarina's 75th anniversary, the Maserati Birdcage 75th won the "Best Concept" award in the Editors' Choice Awards at the 2005 Geneva Motor Show, where it made its debut, and made it onto the list of the 10 "coolest concept cars" of 2005 drawn up by Forbes.

Other cars taking part in the Goodwood Festival included the Alfa Romeo Brera, a 2+2 coupé developed in collaboration with Italdesign-Giugiaro and set to be produced by Pininfarina from the second half of 2005.

Pininfarina design fans have also been able to admire the Ferrari Superamerica (on its first British driving), the Ferrari F430 and the Ferrari 612 Scaglietti.