

## **Dedicated to Pininfarina the exposition “Bellissima Macchina” in Peugeot Avenue Berlin**

*Turin, september 7, 2005* - Peugeot Avenue pays homage to its partner and privileged coachbuilder Pininfarina and for the occasion the displaying area is transformed in an atelier of design, exposing from September 8 to November 14 some of the models that made successful a cooperation started in the Fifties.

The exposition, titled “Bellissima Macchina”, is also the occurrence for Peugeot to present the most recent model designed by Pininfarina, the 1007. The visitor will discover and approach other cars realized in the partnership between Peugeot and Pininfarina: the Peugeotette, study for a sports and economical car presented at the Turin Motor Show in 1976; the Nautilus study of form on the theme of large and high-class sedans realized in 1997; the 403, first Pininfarina design for Peugeot in 1955; the 404 cabriolet designed in 1955; the 406 coupé designed and developed by Pininfarina and manufactured in its Italian plants from 1997 to 2004 in more than 107.000 units.