



## Pininfarina signs its first religious architecture project

It is the Private Chapel “Madonna della Stella” of the Perrella Family in Riardo

Torino, June 22 2012 - Tomorrow at 6 pm in Riardo the **Private Chapel “Madonna della Stella” designed by Pininfarina** for the **Perrella Family** will be inaugurated. Pininfarina was in charge of the exterior and interior design and signed also all the internal furnishings of the church instilling in the project the values that have always been Pininfarina’s hallmark: modernity and respect of nature.

The project was born with the aim of creating a great interaction with nature, with light, with the natural elements and, consequently, with spirituality.

The chapel stands in a vast hilly area covered by woodland. In order to guarantee the respect and integration in the environment the **exterior architecture** is inspired by the shapes of surrounding **nature**: it has a curving line that rises gently from the main entrance, becoming vertical in the bell-tower, suggesting the outline of a mountain, while they glorify the tension upwards. The external shell in titanium enhances the brightness making it a light-filled sculpture that blends perfectly into nature.



The protagonist of the **interiors** is the **light**. A large glazed area symbolically links the main entrance to the sky, emphasizing the building’s luminosity and uncluttered lines of the structure. A further source of luminosity comes from pool which rings the chapel: a low window pane that runs all along the perimeter of the chapel and that prevents the ground surface of the forecourt from resting on the ground guarantees visual contact with the water and projects the light reflected in the pool onto the inside walls.

Pininfarina signed also all the **interior furnishings**: the altar, the cross with the tabernacle, the stoup at the entrance and the baptismal font, the seats for the celebrants, the ambo and the lectern on the altar. The materials were selected with great care, with the preference going to local stone like Tivoli travertine, and corten, choosing the materials that could guarantee greater freedom of design, for example the titanium structure that forms the accentuated curve of the external structure.

*“We accepted the challenge of the project with the aim of bringing our signature also in this field of architecture”* says **Paolo Pininfarina**, Chairman of Pininfarina Group, attending the ceremony of inauguration *“and we are proud of the result: a shining sculpture that blends perfectly into the nature. A magnificent place to find peace and contact with God.”*

Pininfarina can also be followed on Facebook and YouTube:

[www.facebook.com/PininfarinaSpA](http://www.facebook.com/PininfarinaSpA) [www.youtube.com/pininfarinaofficial](http://www.youtube.com/pininfarinaofficial)

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