



Sergio Pininfarina's Great Ferraris at the Museo in Maranello

Turin, October 4th 2012 - On 26 October at the Museo Ferrari in Maranello an important exhibition will be inaugurated with the title **Le grandi Ferraris di Sergio Pininfarina - Sergio Pininfarina's great Ferraris**. With Luca di Montezemolo, Piero Ferrari and the Pininfarina family present at the opening ceremony this initiative receives further importance: on one side visitors can get to know the most beautiful Ferraris designed by Pininfarina over 60 years in collaboration with the Prancing Horse, on the other side it is an homage to an exceptional man, who knew how to develop cars with dedication and coherence. Cars, which will always be a part of automotive history.



The exhibition is shown in three halls. Each of them is dedicated to a special topic, to show how Pininfarina knew how to transform the Ferrari motorsport DNA. The first hall is dedicated to *Pininfarina and the races*. Some of the most stunning cars from motorsport history can be seen here: a 250 LM, the last overall winner of the 24 Hours of Le Mans, the 250 SWB, Stirling Moss drove to win the Touring Trophy, and the experimental Formula 1 Sigma, suggested by Pininfarina in the 1960s, which will be presented next to today's F1 Ferrari.

The second hall - *Pininfarina and the concept cars* - presents some experimental models planned by the studio from Turin, such as the Modulo, the P6 and the extraordinary Pinin, a unique experiment of a Ferrari with 4 doors. Last but not least the third hall, where the most important creations of road cars will be shown: *Pininfarina and the Gran Turismo Cars*. The 11 cars presented are divided into categories of origin: the famous Berlinettas with front engines, followed by those with mid-rear engines - including the BB prototype - and the creative evolution of the present.

Amongst the exhibition pieces there is a previously undisclosed video interview with Sergio Pininfarina, who talks about his relationship with Enzo Ferrari and Luca di Montezemolo. On an enormous wall all Ferraris ever created by Pininfarina from 1952 until today will be shown together with previously undisclosed material from the family's personal collection and the company in Cambiano.

The exhibition's scientific committee is headed Lorenzo Ramaciotti and includes Luca di Montezemolo and Piero Ferrari as well as Paolo Pininfarina, Lorenza Pininfarina, Antonio Ghini and Christos Vlahos.

The exhibition will be open to the public from Monday to Sunday from 9:30am to 6pm, from Saturday, 27 October 2012 to Monday, 7 January 2013 (except 25 December 2012 and 1 January 2013). Tickets can be booked online via the website www.museoferrari.com. Guided tours can be booked by writing to museo@ferrari.com.

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